



FOR IMMEDIATE RELEASE

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For more information contact:

Pam Burgett

913-706-7871

NEW OVERLAND PARK OB-GYN PRACTICE OFFERS INNOVATIVE CARE, BOUTIQUE FEEL

OVERLAND PARK, KAN: Kansas City ObGyn is a brand-new concept for women's health services in Johnson County, Kan. The practice opened January 2, and is located at 12200 W. 106th St., directly adjacent to Overland Park Regional Medical Center. Kansas City ObGyn offers a full range of obstetric and gynecological services with a healthy dose of unexpected style and comfort.

"This is a different kind of patient experience," said Crystal Newby, MD, one of the practice's five founding doctors. "We've created an intimate, relaxing spa-like atmosphere unlike any ob-gyn practice in the area."

All five of the practice's physicians – Errick Arroyo, MD, Meghan Nichols, MD, Crystal Newby, MD, Emily Minderman, MD and J. Anthony Heit, MD – formerly practiced at Kansas City Women's Clinic.

The office's interior was conceptualized and designed by Overland Park-based HMN Architects, an award-winning firm whose portfolio includes the North Kansas City Hospital Maternity Unit, Children's Mercy East, Shawnee Mission Medical Center's Critical Care Expansion and Johnson County Community College, among other projects throughout the region.

"We really think this practice can be a game-changer in Kansas City's women's health services," said Dr. Arroyo. "We know our patients prefer a setting where they can truly feel welcome and comfortable, while still receiving highly individualized quality care. That's what we're all about."

Kansas City ObGyn's website and its Facebook, Twitter, YouTube and Pinterest accounts aim to educate patients with pertinent news, tips and office updates.

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The progressive nature of the brand-new practice goes beyond modern, thoughtfully designed spaces and social media presence. Kansas City ObGyn also features the latest innovative technology, including the internationally acclaimed *daVinci®* robotic surgical technique, a state-of-the-art option for minimally invasive procedures.

Kansas City ObGyn is open weekdays, 9:00 a.m. – 5:00 p.m., and is currently accepting new patients. For more information, visit KCObGyn.com or call 913-948-9636.
